

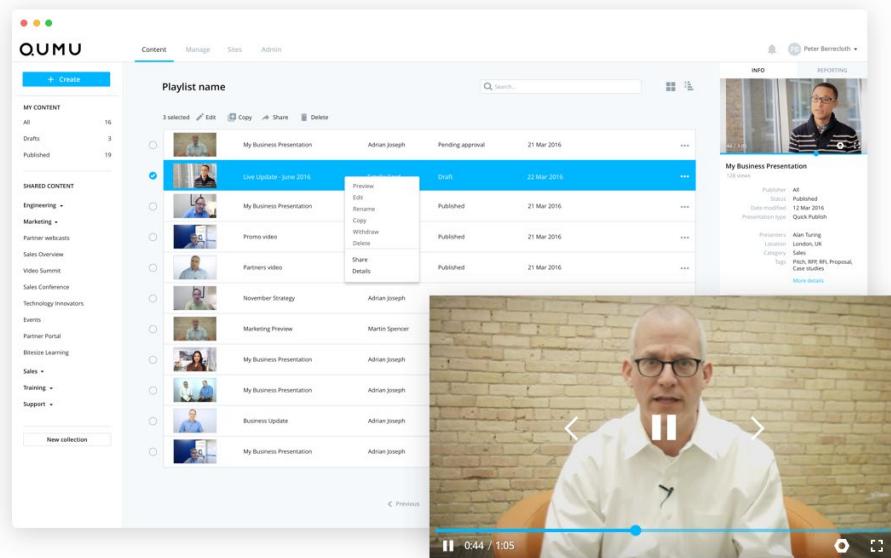
Qumu Cloud

Connect with Rich-Media Content

QUMU Cloud

Qumu presentations drive greater engagement than traditional video formats, and enhance understanding by being accessible and visually engaging. Presentations can be viewed on demand or live on desktops, mobile devices and public displays. They are delivered by embedding directly onto a website or intranet site, or shared via email or URL.

Depending on the security settings of the presentation, it can be delivered to viewers by email, RSS, or by embedding it in other websites either as a link or by using a widget. Email can be sent to individuals or to a group of individuals on a contact list. Advanced users can make use of the API if required. Users can leverage Qumu's registration feature to track attendance and follow attendees learning path.

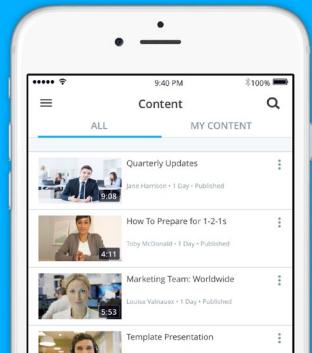


View video and slides at the same time.

Expand for a more immersive view.

Add comments and share with the tools you already use.

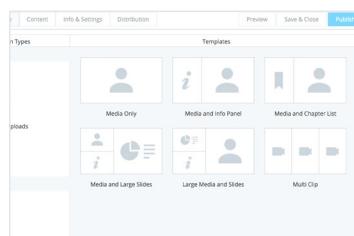
Browse, view and search company videos.



Features

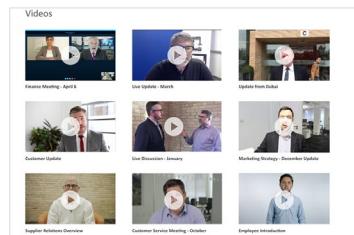
Content Creator

Creating presentations is easy and intuitive. Users can upload video, audio and PowerPoint presentations as well as record video directly into their presentations.



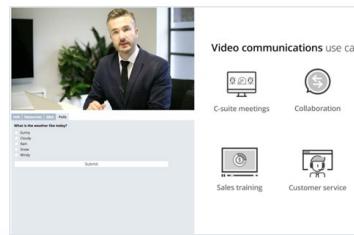
Viewer Portal

Swiftly create viewer portals for company or external groups. Customize the look and feel with colors, logos and layout. Includes search and playlists. Full security support.



Live Polling

Add live polling to your event. Polls can be automatically displayed to viewers at points along the live presentation with results gathered and displayed. Publish pie charts or bar graphs with poll results and share with viewers instantly.



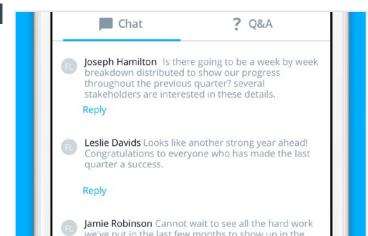
Advanced Search

Search for content inside your videos and across your video library. Search by keywords, metadata or audio.



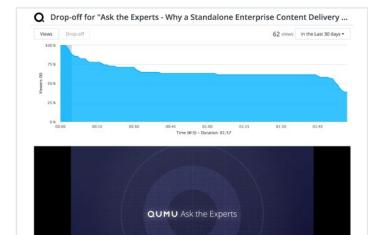
View Live or On Demand

Our live offering includes a wide range of interactive features that allows presenters to gather feedback, data and opinions from the viewing audience. Our on demand offering retains all interactive features, and allows the viewer watch at their leisure.



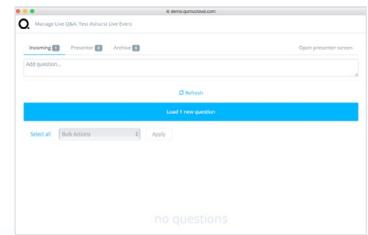
Reporting and Analytics

Evaluating the effectiveness of each presentation is made easy by the built-in reporting engine. The engine provides real-time metrics and analysis for both on-demand and live presentations. In-depth features such as drop-off curves enable you to see how your viewers engage with content.



Moderated Q&A

Live events also feature live Q&A for viewers, who can submit questions or comments, and have them responded to publicly or privately by a moderator through a chat interface. Questions can also be passed through to a presenter screen for real-time response via the live stream.



Integrations

Leverage current technology with our extensible video platform and broad partner ecosystem.



Bring Your Audience Closer with Qumu Cloud



Control slide synchronization

timing and manage slide titles and chaptering.



Include attachments, links and other topic related materials with the video presentation.



Utilize videoconference

endpoints as live broadcast centers.



Stream live and archive

sessions automatically.



Customize the content

by region including closed caption in various languages.



Secure streams with a system-generated URL for viewing.



Find video content by searching the metadata and the spoken words within the video.



Use quick capture and multi-clip to make video creation fast, simple and easy for everyone.

QUMU

Check out our Qumu Apps



Qumu Capture



Qumu Viewer



Download on the
App Store



GET IT ON
Google Play

Learn More at www.qumu.com